



**Institution's Innovation Council  
Saurashtra University Rajkot**

## **Empowering Innovators through Intellectual Property Rights**

**12<sup>th</sup> February, 2026 Thursday**

**Matushri Virbaima Mahila Arts College, Rajkot**

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# Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

## Event Schedule

<b>09:30</b>	<b>Registration Time</b>
<b>09:35</b>	Welcome
<b>09:40</b>	Awareness session on Empowering Innovators through Intellectual Property Rights by Mr. Parth Sejpal
<b>10:50</b>	Programme Feedback - Conclusion
<b>11:00</b>	Closing Ceremony

## Event Registration Link

[bit.ly/SUSEC-ENTIPR](https://bit.ly/SUSEC-ENTIPR)

## Brief about Event

A session on “Empowering Innovators through Intellectual Property Rights” was organized by Matushri Virbaima Mahila Arts College, Rajkot in collaboration with SU Start-up and Entrepreneurship Council (SUSEC), SPRIHA-IPR Chair and Institution’s Innovation Council (IIC), Saurashtra University on 12th February 2026 at MVM Arts College, Rajkot. The objective of the session was to create awareness among students about the importance of Intellectual Property Rights (IPR) in protecting innovations and encouraging entrepreneurial thinking.

The session was delivered by Mr. Parth Sejpal, IPR Chair Professor, SPRIHA IPR Chair, Saurashtra University, who explained the fundamentals of Intellectual Property Rights and their significance in the innovation ecosystem. He emphasized how IPR plays a crucial role in safeguarding creative ideas, technological innovations, and business identities in today’s competitive environment.

Mr. Sejpal highlighted different forms of intellectual property such as patents, trademarks, copyrights, and industrial designs and explained their relevance for students, researchers, and startups. He discussed how innovators can transform their ideas into valuable intellectual assets and protect them through proper legal mechanisms.

During the session, participants were also introduced to the process of filing patents and trademarks, along with the role of IPR in startups and entrepreneurship. Real-life examples and practical insights helped students understand how intellectual property protection can support innovation, commercialization, and business growth.

The session concluded with an interactive discussion where students raised questions related to intellectual property protection, startup ideas, and the benefits of securing IP rights. The program successfully enhanced awareness among participants regarding the role of IPR in fostering innovation and entrepreneurship.

## Key Points

During the session, below mentioned points were discussed:

- IPR Awareness
- Innovation Protection
- Patent Basics
- Trademark Essentials
- Startup Innovation
- Idea Protection
- Legal Framework
- Innovation Ecosystem

## Outcome

The session significantly enhanced participants’ understanding of Intellectual Property Rights and their importance in protecting innovative ideas and creative works. Students gained knowledge about various forms of intellectual property protection and the procedures for securing patents and trademarks. The program encouraged participants to think innovatively and motivated them to convert their ideas into valuable intellectual

assets. It also strengthened awareness about the role of IPR in supporting startups, entrepreneurship, and sustainable innovation.

## About the Speaker/Chief Guest



Mr. Parth Sejpal

IPR chair Professor  
SPRIHA Saurashtra university

The poster features logos for Saurashtra University, MVM Arts College, Innovation Club, Institution's Innovation Council, SSIP, and SU SEC. The main title is 'EMPOWERING INNOVATORS THROUGH INTELLECTUAL PROPERTY RIGHTS'. It is organized by Matushri Virbaima Mahila Arts College, Rajkot in collaboration with SU Start-up and Entrepreneurship Council, SPRIHA-IPR Chair and IIC, Saurashtra University. The speaker is Mr. Parth Sejpal, IPR Chair Professor at SPRIHA IPR Chair, Saurashtra University. The event is on 12 February 2026, from 09:30 AM to 11:00 AM at MVM ARTS College, Rajkot. A 'REGISTER NOW' button and the link [bit.ly/SUSEC-ENTIPR](https://bit.ly/SUSEC-ENTIPR) are provided, along with contact numbers +91 84909 91979 and the website WWW.SUSEC.AC.IN.







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